



**connecticut
student
innovation
exposition**

may 21, 2011

Connecticut Convention Center - Hartford, CT

11

Sponsor & Donor
Information

2011 CT EXPO PROGRAM INFORMATION



About the Program: The Connecticut Student Innovation Exposition is the premier showcase for the work of Connecticut middle and high school students engaged in an innovative and cutting-edge challenge. This year, students are addressing the theme “Moving Forward, Giving Back”. Mobile apps, public health campaigns, and e-businesses are just a few of the projects that will be featured at the 2011 Expo. These initiatives are the result of a collaborative effort by Connecticut business, government, K-12 education, higher education, and not-for-profit organizations that support programs for Connecticut urban and suburban students and teachers. The culminating experience for students is the public presentation of their work on Saturday, May 21st. Please join us as we celebrate student achievement, creativity, collaboration, innovation, and 21st century education.

BUSINESS ORGANIZATIONS can get involved in making the Expo a complete success in a number of ways, through the contribution of both human and financial resources:

Leading—\$25,000: A leading sponsor receives top-level recognition during the Expo, including prominent mention in press releases and communications. In addition, there is a speaking opportunity at the opening ceremony of the Expo on Saturday morning; placement on the Expo Web site, including sponsoring organization’s logo and Web link; an opportunity to help name and judge up to five awards in categories relevant to the sponsor’s line of business; and a listing in the 2011 Expo program booklet.

Supporting—\$10,000: A supporting sponsor receives second-tier recognition during the Expo, including mention in press releases and communications. In addition, a supporting sponsor receives placement on the Expo Web site, including sponsoring organization’s logo and Web link; an opportunity to help name and judge up to three awards in categories relevant to the sponsor’s line of business; and a listing in the 2011 Expo program booklet.

Sustaining—\$5,000: A sustaining sponsor receives third-tier recognition during the Expo, including mention in press releases and communications. A sustaining sponsor also receives placement on the Expo Web site, including sponsoring organization’s logo and Web link; an opportunity to help name and judge up to two awards in categories relevant to the sponsor’s line of business; and a listing in the 2011 Expo program booklet.

HIGHER-EDUCATION EXHIBITORS are able to reach 2000 high school and middle school students and their families, traveling from locations across the state, on the same day as either a program or outreach partner:

Program Partner—\$2,500: Each program partner receives affiliation with an Expo course or program (Bio21, E-Commerce, Information Technology R&D, Project Lead the Way, CT Pre-Engineering Program, CT Technology Student Association), exhibition booth, Expo program listing, and Web site listing.

Outreach Partner—\$1,500: Each outreach partner receives an exhibition booth, Expo program listing, and Web site listing.



Exhibit hours at the Connecticut Convention Center:

- **Friday, May 20:** Exhibition Booth Set-up, **TBD**
- **Saturday, May 21:** Exhibits Open to Public, **9 AM to 3 PM**



STUDENT AWARDS AND PRIZES:

Gold: An organization donating \$2,500 or more may choose to have an award given in its name.

Silver: A contributor of \$1,000 or more has the opportunity to serve as an award judge.

PATRONS AND DONORS: Those contributing up to \$1,000 will be listed in the Expo program by level of support.

SPONSOR AND DONOR PARTICIPATION



Please provide the following information:

Name:

Title:

Address:

City/Town:

E-mail:

State:

Zip:

Telephone 1:

Telephone 2:

Please list this contribution under the following name/organization:

_____ Yes, count me in. I want to be a 2011 CT EXPO Sponsor. Enclosed is my tax-deductible contribution. I understand that contributions received before the printing deadline will be recognized in the CT Student Innovation Expo program booklet. **Deadline: April 15, 2011**

_____ Please contact me. I am interested in a higher-level sponsorship opportunity that would underwrite a specific CT EXPO component or support a specific award and prize. (\$1000 or more)

Amount: _____ Payment Form: Check Other: _____

Please make check payable to:

EDUCATION CONNECTION, 2011 CT EXPO*
355 Goshen Road, P.O. Box 909, Litchfield, CT 06759-0909

Visit the Web site: <http://ctexpo.org>

For information, contact: **Frank LaBanca**, labanca@educationconnection.org or **860-567-0863, ext. 142**

For sponsorship opportunities, contact: **Jane Donn**, donn@educationconnection.org or **860-567-0863, ext. 138**

For judging opportunities, contact: **Sarah Schauss**, schauss@educationconnection.org or **860-567-0863, ext. 233**

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*EDUCATION CONNECTION is the fiscal agent for the Expo and is a tax-exempt 501(c)(3) non-profit educational organization. Contributions may be tax-deductible under provisions of the IRS tax code.

